

Asian American Health Initiative COVID-19 Relief Fund

Technical Assistance
Workshop #1

September 22, 2021



Together To Build A Healthy Community



primary care coalition

About AAHI

- Asian American Health Initiative (AAHI) is a part of the Office of Community Affairs at the Montgomery County Department of Health and Human Services.
- AAHI's mission is to improve the health and wellness of Asian Americans in Montgomery County by applying equity, community engagement and data-driven approaches.
- AAHI aims to achieve this mission by focusing its work in four core priority areas:
 - Community Engagement
 - Community Empowerment
 - Capacity Building
 - Change Catalyst
- With this RFP, AAHI aims to engage and empower AAPI organizations and increase their capacity to provide COVID-19 related services. The successful data from this project will help bring about change in how the AAPI community is served.



Together To Build A Healthy Community

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Grant Overview

- Organizations are encouraged to apply for grants to provide COVID-19 related services including, but not limited to, linguistically accessible and culturally appropriate education and outreach activities related to COVID-19, testing and vaccinations, mental health services, anti-Asian bias and hate education or bystander trainings, and social services support for Asian American and Pacific Islander communities in Montgomery County, Maryland. This opportunity is open to organizations of many types, and is not limited to nonprofits.
- This program will make multiple grant awards ranging from \$30,000 to \$200,000.

See the RFP for full details:

https://www.primarycarecoalition.org/uploads/1/1/8/3/118354866/aahi_rfp_public.pdf

Eligibility

To be eligible for a grant award under this program the applicant organization must:

1. Be a corporation, either for-profit or nonprofit 501(c)(3) or 501(c)(4) tax exempt status, including faith-based or religious organizations. Lead applicants may partner with organizations that do not have such status.
2. Provide services in Montgomery County, Maryland. Applicants may be located in other jurisdictions, but the proposed program(s) **must** serve **only** residents of Montgomery County.
3. Be registered and in good standing with the State of Maryland or adjacent jurisdiction. Have all appropriate licenses and insurance consistent with the Primary Care Coalition terms and conditions.
https://www.primarycarecoalition.org/uploads/1/1/8/3/118354866/pcc_aahi_termsconditions_final.pdf
4. Have been continuously delivering one or more culturally- and linguistically competent services to ethnically and economically diverse Asian American and Pacific Islander communities in Montgomery County, MD since July 1, 2020. Organizations formed later than July 1, 2020 are encouraged to partner with established organizations that will be the lead grant applicant and the fiscal agent receiving the fund.
5. Have the ability and capacity to provide services throughout the term of the grant period which ends June 15, 2022.

Key Dates

- **RFP publication date (applications open):** September 15, 2021
- **Informational Workshop 1:** September 22, 2021 from 4:00 - 5:30 PM EDT
- **Informational Workshop 2:** October 2, 2021 from 8:00 AM to 9:30 AM EDT
- **Proposal due date:** October 15, 2021
- **Announcement of Awards:** November 1, 2021
- **Program start:** November 15, 2021
- **Interim report:** February 3, 2022
- **Monthly Meetings:** Every organization's principal or project manager must participate in monthly meetings to report on progress and project metrics. A schedule of meetings will be provided upon program start.
- **Program end:** June 15, 2022
- **Final report due date:** July 15, 2022

Funding Categories

FUNDING CATEGORY	OUTCOME STATEMENT
Outreach and Education	Develop and disseminate linguistically accessible and culturally appropriate outreach materials to educate community about COVID-19, spread of infection and vaccination
Vaccination and Testing	Provide access to vaccination and disease testing services in language of preference
Social Services	Provide linguistically accessible information and support for critical social services offered by the public and private sectors
Anti-Asian Bias and Hate Education	Educate and empower AAPI youth and families to stand against anti-Asian violence, hate, and racism and promote protection and safety of all Asian Americans
Mental Health Services	Reduce stigma around seeking mental health services and encourage people to seek treatment

Application Process

- All applications are completed in the PCC online grant portal.
 - Use this link to access PCC's portal:
<https://webportalapp.com/sp/aahicovidrelief>
- Log in to an existing account or easily create new account. New accounts will require organization's Employer Tax Identification Number (EIN).
 - Primary point of contact requires email for important notifications. Address should be where grantee would want check mailed.
- When completing the application, you can come and go but must 'save' document before exiting. Once complete, you must hit 'SUBMIT' to finalize the document.
- Utilize the [Application Tutorial Video](#) for a virtual walk-through of the application portal. If you have further questions, please contact AAHI_CovidRelief@primarycarecoalition.org

Evaluation Criteria

PROPOSAL EVALUATION CRITERIA

<u>CRITERIA</u>	<u>DESCRIPTION</u>	<u>POINTS</u>
A	Background and Program Scope	15
B	Organizational Capacity	20
C	Approach and Workplan	25
D	Intended Outcomes	20
E	Budget	20

Awards

- Awards will range from \$30,000 to \$200,000
- Level of funding awarded will be based on the budget justification, alignment of budget with proposed activities, and organizational capacity to perform proposed activities.
- Award amount may not be at the level of the budget requested.
- PCC will schedule monthly meetings to maintain transparency on the progress of each organization's goals and deliverables
- Awards will be announced November 1, 2021

Grant Distribution

All approved applications go to the Selection Committee for review of award amounts

Award amounts are then either approved or revisited if necessary

Once award amounts are finalized, applicants are notified through the application portal. Additional documentation may be asked of the awardee at this time.

The awards will be granted in two installments to the Lead Awardees.

The first installment of the award is then distributed to the banking institution on file (received during the application process).

Monthly meetings will be conducted to ensure that the organization is on track to accomplish their goals stated in their proposal.

The second installment of funds becomes dependent on the organization's documented progress.

Thank you!

Next workshop: Saturday, October 2, 2021, from 8:00 AM to 9:30 AM EDT

Questions regarding the grant portal or application process should be directed to PCC - AAHI_CovidRelief@primarycarecoalition.org

Questions regarding the Asian American Health Initiative should be directed to the AAHI - Muhammad.Hasan@montgomerycountymd.gov



Q&A